

Third-party cookies (Google)

Name	Provider	Purpose	Expiry date	Type
_ga	Google / rederij-doeksen.nl	Registers a unique ID to distinguish a user for statistical analysis.	2 years	Statistics
_ga_NMEJ7YSETX	Google / rederij-doeksen.nl	Is used to maintain a user's session status and link interactions.	2 years	Statistics
IDE	Google / doubleclick.net	Primary advertising cookie for non-Google sites. Used for displaying Google ads on the web, frequency capping, and personalization.	13 months	Marketing
NID	Google / google.com	Stores user preferences and a unique ID to personalize ads on Google sites (such as the search engine and YouTube).	6 months	Marketing
ANID	Google / google.com	Is used for showing advertisements and falls under the NID cookie.	6 months	Marketing
_gcl_au	Google / rederij-doeksen.nl	"Google Click Identifier". Stores information about the ad click that brought a visitor to the site to measure conversions.	3 months	Marketing
_gac_NMEJ7YSETX	Google / rederij-doeksen.nl	Contains campaign-related information. Is used when Google Analytics and Google Ads are linked.	90 days	Marketing

Third-party cookies (Meta)

Name	Provider	Purpose	Expiry date	Type
fr	Meta / Facebook.com	Optimization and measurement of advertisements. Links website activity to users for targeted ads on Meta platforms (Facebook & Instagram).	3 months	Marketing
_fbp	Meta / Facebook.com	Analyzes website visits for building audiences and measuring ads on Meta platforms (Facebook & Instagram).	3 months	Marketing
c_user	Meta / Facebook.com	Contains the user ID of the person logged into their Meta account (Facebook). Necessary for social plug-ins.	90 days	Marketing
xs	Meta / Facebook.com	Session cookie that, together with c_user, secures and maintains a user's logged-in status.	90 days	Marketing
datr	Meta / Facebook.com	Identifies the web browser for security purposes for the entire Meta platform.	2 years	Marketing
sb	Meta / Facebook.com	Security cookie that recognizes the browser for account recovery and identifying suspicious activities.	2 years	Marketing

Third-party cookies (YouTube)

Name	Provider	Purpose	Expiry date	Type
CONSENT	youtube.com / google.com	Stores the user's cookie consent status for Google services on this domain.	Long-term (several years)	Marketing
YSC	youtube.com	Registers a unique ID to keep statistics of which YouTube videos the user has watched.	Per session	Marketing
VISITOR_INFO1_LIVE	youtube.com	Stores user preferences and tries to estimate the user's bandwidth for optimal video quality.	Approximately 6 months	Marketing
PREF	youtube.com	Stores preferences such as language, video quality, and whether videos should play automatically. Can also be used for personalized ads.	Approximately 8 months	Marketing
GPS	youtube.com	Registers a unique ID on mobile devices to track the geographical location via GPS.	Per session	Marketing
SOCS	youtube.com / google.com	Stores a user's choices regarding cookies.	13 months	Marketing

Third-party cookies (Microsoft Clarity)

Name	Provider	Purpose	Expiry date	Type
_clck	Microsoft / rederij- doeksen.nl	Maintains the Clarity User ID and preferences, unique to the site. Ensures that behavior on subsequent visits to the same site is associated with the same user ID.	1 year	Statistics
_clsk	Microsoft / rederij- doeksen.nl	Connects multiple page views by a user into a single Clarity session recording. Is refreshed with each page view.	1 day	Statistics
CLID	Microsoft / clarity.ms	Identifies a user's first visit to the site. This is a third-party cookie.	1 year	Statistics
MR	Microsoft / rederij- doeksen.nl	Indicates whether the current user's session should be recorded for analysis.	Persistent	Statistics
SM	Microsoft / rederij- doeksen.nl	Is used to synchronize the _clsk cookie across multiple browser tabs.	Per session	Statistics